

Setting Up Shop: Turning Rags to Riches - Master 60 English Idioms & Expressions [ESL]



Idiom Attack 2: The Boardroom - ESL Flashcards for Doing Business vol. 8: ~ Setting Up Shop - Turning Rags to Riches... Master 60+ English Idioms & Expressions ... ESL Flashcards for Doing Business Book 3) by Steven Cowie

★★★★☆ 4.5 out of 5

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Starting a business can be a daunting task, but it can also be incredibly rewarding. If you're thinking about setting up shop, it's important to have a solid understanding of the English idioms and expressions that are commonly used in the business world. These idioms and expressions can help you communicate more effectively with customers, clients, and business partners.

In this article, we'll provide you with a comprehensive list of 60 essential English idioms and expressions related to setting up shop and starting a business. We'll also provide you with examples of how these idioms and expressions are used in real-world business contexts.

60 English Idioms & Expressions for Setting Up Shop

1. **By the skin of your teeth** - narrowly escaping failure or disaster
2. **Cash cow** - a business or product that generates a lot of profit
3. **Cost an arm and a leg** - to be very expensive
4. **Cut corners** - to take shortcuts or do something in a less than ideal way
5. **Do a roaring trade** - to be very successful
6. **Get cold feet** - to lose confidence or courage
7. **Get the ball rolling** - to start something
8. **Go into business for yourself** - to start your own business
9. **Have all your ducks in a row** - to be well-prepared
10. **Hit the ground running** - to start working hard from the outset
11. **In the black** - to be profitable
12. **In the red** - to be unprofitable
13. **Jump on the bandwagon** - to follow a trend
14. **Keep your head above water** - to stay financially afloat
15. **Make a killing** - to make a lot of money
16. **Make ends meet** - to have enough money to pay for basic expenses
17. **Miss the boat** - to fail to take advantage of an opportunity
18. **Off the ground** - to be operational or successful
19. **On a shoestring** - with very little money

20. **On the ball** - alert and aware
21. **Open up shop** - to start a business
22. **Pay through the nose** - to pay a lot of money
23. **Penny-pincher** - a person who is very careful with money
24. **Put all your eggs in one basket** - to take a big risk
25. **Raining cats and dogs** - to be very busy
26. **Red tape** - excessive bureaucracy or paperwork
27. **Save for a rainy day** - to put money aside for a future emergency
28. **Scratch the surface** - to only deal with the basics
29. **Set up shop** - to start a business
30. **Sink or swim** - to succeed or fail
31. **Slow and steady wins the race** - to take a cautious approach
32. **Spread yourself too thin** - to try to do too much at once
33. **Start from scratch** - to start something new from the beginning
34. **Take a gamble** - to take a risk
35. **Take the bull by the horns** - to confront a difficult situation head-on
36. **The buck stops here** - to be the person who is responsible for something
37. **The early bird gets the worm** - to be first to take advantage of an opportunity
38. **Think outside the box** - to be creative and innovative

39. **Throw in the towel** - to give up
40. **Turn a blind eye** - to ignore something
41. **Turn a profit** - to make money
42. **Under the wire** - just in time
43. **Up and running** - operational or successful
44. **Weather the storm** - to overcome a difficult period
45. **Work like a dog** - to work very hard

Examples of English Idioms & Expressions Used in Business Contexts

- "We're going to have to cut corners if we want to finish this project on time." - This means that the team will have to take shortcuts or do something in a less than ideal way in order to meet the deadline.
- "The new product is a cash cow for the company." - This means that the new product is generating a lot of profit for the company.
- "I'm going to jump on the bandwagon and invest in the new tech startup." - This means that the person is going to follow the trend and invest in the new startup.
- "We need to have all our ducks in a row before we launch the new product." - This means that the team needs to be well-prepared before they launch the new product.
- "I'm working like a dog to get this project finished." - This means that the person is working very hard to finish the project.

Learning these English idioms and expressions will help you communicate more effectively in the business world. By using these idioms and expressions, you'll be able to express yourself more clearly and concisely, and you'll be able to better understand what others are saying. So, if you're thinking about setting up shop, be sure to add these idioms and expressions to your vocabulary.



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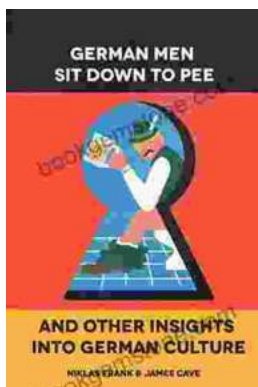
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