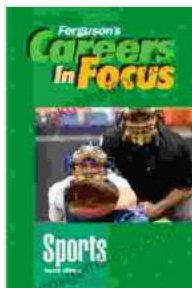


Careers in Focus: Sports, Fourth Edition by Ferguson - A Comprehensive Guide to Careers in the Sports Industry

Are you passionate about sports? Do you dream of working in the sports industry? If so, then Careers in Focus: Sports, Fourth Edition by Ferguson is the book for you.



Sports, Fourth Edition (Ferguson's Careers in Focus)

★★★★★ 5 out of 5

Language : English

File size : 1965 KB

Text-to-Speech : Enabled

Word Wise : Enabled

Print length : 204 pages



This comprehensive guide provides in-depth information on over 100 careers in the sports industry, from traditional roles like coach and athletic trainer to emerging fields like sports marketing and analytics. With real-world examples and insights from professionals, this book is an essential resource for anyone interested in a career in sports.

What's New in the Fourth Edition?

The fourth edition of Careers in Focus: Sports has been updated to reflect the latest trends and changes in the sports industry. New chapters have been added on:

- Sports analytics
- Sports marketing
- Esports
- Diversity and inclusion in sports

The fourth edition also includes updated information on:

- Coaching
- Athletic training
- Sports management
- Sports journalism

Who Should Read This Book?

Careers in Focus: Sports, Fourth Edition is a valuable resource for anyone interested in a career in the sports industry, including:

- High school and college students
- Career changers
- Parents of athletes
- Anyone who wants to learn more about the sports industry

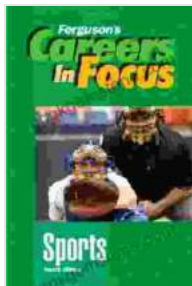
About the Author

Dr. Patricia Ferguson is a professor of sport management at the University of Massachusetts Amherst. She is the author of several books on the sports industry, including Careers in Focus: Sports, Fourth Edition.

Order Your Copy Today!

Careers in Focus: Sports, Fourth Edition is available now from Amazon, Barnes & Noble, and other online retailers.

Order your copy today and start your journey to a successful career in sports!



Sports, Fourth Edition (Ferguson's Careers in Focus)

★★★★★ 5 out of 5

Language : English

File size : 1965 KB

Text-to-Speech : Enabled

Word Wise : Enabled

Print length : 204 pages

FREE

DOWNLOAD E-BOOK



German Men Sit Down To Pee And Other Insights Into German Culture

German culture is a fascinating and complex tapestry of traditions, customs, and beliefs. From the language to the food to the people, there is...



High School: A Comprehensive Guide to Surviving the Awkward Years

High school can be a tough time, but it doesn't have to be all bad. This comprehensive guide will help you navigate the social, academic, and...